

Finalist

Excellence in Office/ Commercial Mixed-Used Development



1372 Peachtree

Located in the heart of midtown Atlanta's Arts Center District, the 1960's structure known as 1372 Peachtree has undergone a complete transformation. Formerly, this site was a vacant three-story building with a windowless façade. Now the building stands completely recreated with a new glass frontage, plaza, stair tower, and stadium seating giving the building its own outdoor "living room".

The reposition of 1372 Peachtree balances design with functionality, engaging the sidewalk, pedestrian access, and overall connection to the public. Following the successful completion of the project, WeWork made 1372 Peachtree its Southeast Headquarters, which is a testament to the site's transformation from a derelict and unremarkable building to an invigorated and engaging one that enhances Midtown's skyline.

Project Team:

Lincoln Property Group
ASD|SKY
Merit Construction Company
CORE Landscape, a division of ASD|SKY
Penta Engineering Group, Inc.
Gray + Postell
Beach Engineering Solutions Team, Inc.

