

IMPACT by the NUMBERS

2019



CULTIVATING LEADERSHIP

- Graduated the **9th Class** of the **ULI Atlanta Center for Leadership** (CFL) which builds relationships, common understanding of issues, and greater leadership capacity so that tomorrow's leaders will be better equipped to fulfill ULI's mission of leadership in the responsible use of land.
- Held the **second** full program year of ULI Atlanta's **Women's Leadership Initiative**, *The Politics of Business*.
- **16 Young Leaders** experienced a reimagined **Mentor Program**.
- Facilitated over **125** high school and university students in **UrbanPlan** and launching the inaugural **UrbanPlan for Public Officials**, to develop a citizenry more educated about the challenges and complexities of real estate and community development.



PROFESSIONAL DEVELOPMENT

- Hosted over **2,000** professionals at content-rich educational **Programs** ranging from Emerging Trends in Real Estate 2018 to our first annual Shark Tank Event.
- Held 9 sessions of **local product councils** including the **Capital Markets Council**, facilitating two-way conversations between the real estate industry and the Sixth Federal Reserve District, the **Creative Development Council** advancing context-sensitive, entrepreneurial development, and the Livable Communities Council supporting walkable communities and TOD.
- Facilitated **countless behind-the-scenes tours** of innovative projects, conversations on issues that matter, and knowledge sharing on the '**Nuts and Bolts**' of real estate and city building.



MISSION ADVANCEMENT

- Engaged ULI members in more than **6,000 volunteer hours** advancing the ULI mission.
- Conducted **11 Technical Assistance Programs**, bringing ULI member expertise to local non-profits and cities throughout the region.
- Developed an **affordable housing framework** for the five-core counties of the Atlanta region through work of the Livable Communities Council, Affordable Atlanta: Defining the need, strategy, and collective action for Affordable Housing in the Atlanta Region.
- Along with key partners, launched **HouseATL**, to develop a comprehensive and coordinated housing affordability action plan in the City of Atlanta.