

## Leadership Roles and Expectations Guidelines

A position of leadership in ULI Atlanta is a highly-valued volunteer member contribution to the Urban Land Institute (ULI) and the Atlanta District Council. We thank you for taking on this position. All leadership terms are for two years, renewable through appointment by the District Council Chair.

ULI is a global organization with offices and staff across the globe and a membership of over 40,000. These guidelines have been formalized by ULI Atlanta to: acknowledge the importance of your leadership role, to support a “one ULI,” to clarify roles and responsibilities, to ensure we utilize the intellectual capital from your service, and to make sure you gain the most value from your ULI membership.

### By assuming a position of leadership with ULI Atlanta you are agreeing to:

- Maintain your ULI membership in good standing and abide by the ULI Code of Ethics (see below).
- Provide leadership in the responsible use of land to create and sustain thriving communities worldwide and in the Southeast region.
- Make ULI Atlanta a high priority to contribute your time and expertise.
- Support the Atlanta District Council through sponsorship and/or foster new sponsors.
- Support membership by helping to engage existing members, recruit new members, and serve as a mentor when asked.
- Champion the ULI brand, values, and priorities in your work.
- Where possible, engage in national and global ULI activities, such as serving as a Full Member, joining a National Product Council, and participating in the Fall and/or Spring meetings.

### Additionally, leaders of all Committees, Local Product Councils, and initiatives at ULI Atlanta are responsible for the following:

- Take responsibility for convening meetings, developing meeting agendas, and delegating assignments to the volunteer members of your Committee, Council or initiative.
- Regularly attend meetings. For groups that meet monthly, attend **8 out of 12** meetings; for groups that meet bi-monthly, attend **4 out of 6** meetings.
- Take responsibility for leading the development of Committee, Council or initiative programming (e.g., identifying and securing guest speakers, securing project tours, etc.).
- Communicate directly with the volunteer members of your Committee, Council or initiative when delegating assignments or developing programming.
- Contribute or bring in revenues through either sponsorship or Technical Assistance Panels (TAPs) that generate revenues for the District Council, where possible.

The ULI Atlanta staff is available to support your efforts and to make sure your ULI service is meaningful and matches your needs and expectations. We look forward to your leadership.